

COVER SHEET

A 1 9 9 8 1 3 7 5 4

SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,

MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 524-4451/ 523-3055

(Company Telephone Number)

1 2

Month

3 1

Day

MISC/LETTER

(Form Type)

0 5

Month

0 8

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

File # 11-0012  
Initial: 10/20/01



16 May 2012

**SECURITIES AND EXCHANGE COMMISSION**  
SEC Building, EDSA, Greenhills  
Mandaluyong City

Attention : **Director Justina Callangan**  
Corporation Finance Department

Re: **Puregold Price Club, Inc.**



Gentlemen:

We transmit to you herewith the attached General Information Sheet ("GIS") for 2012 of **Puregold Price Club, Inc. ("PGOLD")** following the annual stockholders' meeting of PGOLD held last 8 May 2012.

Based on the official list of stockholders provided by PGOLD's stock and transfer agent, Banco de Oro Unibank Inc. –Trust Banking Group ("BDO"), a copy of which is attached as Annex "A" hereof, PGOLD has eight (8) registered stockholders as of 4 April 2012, the record date fixed for purposes of determining the stockholders entitled to notice during the said annual stockholders' meeting.

Out of the 2,000,000,000 PGOLD shares which have been issued and outstanding, the PCD Nominee (Filipino) Corporation and PCD Nominee (Foreign) Corporation are the registered stockholders of a total of 1,999,917,300 shares, or equivalent to 99.99% of the issued and outstanding shares of PGOLD.

In compliance with the instructions found in the GIS when the shares are held by the PCD Nominee Corporations, the attached GIS of PGOLD indicates the beneficial owners of PGOLD holding at least 5% of the issued and outstanding shares of PGOLD.

Very truly yours,

**PUREGOLD PRICE CLUB, INC.**

By:

  
**CANDY H. DACANAY-DATUON**  
*Assistant Corporate Secretary*

LIST OF STOCKHOLDERS (SUMMARY)  
 PUREGOLD PRICE CLUB, INC.  
 As of April 04, 2012

ACCT NO.	STOCKHOLDER'S NAME	OUTSTANDING & ISSUED SHARES (FULLY PAID)	OUTSTANDING & ISSUED SHARES (PARTIALLY PAID)	TOTAL HOLDINGS (SUBSCRIBED)	PERCENTAGE TO TOTAL	NATIONALITY	ADDRESS
	INDIVIDUAL						
00-001000-6	EMILIO M. DELA CRUZ	100	0	100	0.000005	FILIPINO	25-Q 3RD PLANAS SITE STREET, KAUUNABAN, CUBAO, QUEZON CITY
00-000400-1	JOSE J. LEONARDO/ OR TERESITA A. LEONARDO	100	0	100	0.000005	FILIPINO	2532 CALLE JON 2 R. DEL PAN ST., STA. ANA, MANILA
00-000500-4	STEPHEN G. SQUIVEN	500	0	500	0.000025	FILIPINO	716 STO. TOMAS ST., SAMPALOC, MANILA
00-000600-7	THERESITA O. TAN	1,000	0	1,000	0.000050	FILIPINO	18 H. CRUZ STREET, SAN JUAN
00-000800-2	RACQUEL JOYO, YOUNG	1,000	0	1,000	0.000050	FILIPINO	46-D SCOUT BALLOS STREET, QUEZON CITY
	Subtotal	2,700	0	2,700	0.000135		
	CORPORATION						
00-000200-6	PCD NOMINEE CORP. (FILIPINO)	1,464,403,886	0	1,464,403,886	73,220104	FILIPINO	THE ENTERPRISE CENTRE, AVALA AVE., MAKATI CITY
00-000300-9	PCD NOMINEE CORP. (NON-FILIPINO)	535,513,414	0	535,513,414	26,775671	OTHERS	THE ENTERPRISE CENTRE, AVALA AVE., MAKATI CITY

00-000005 WESTFALIA ASIA HOLDINGS, INC.

69 MERCEDES ST., BELLA VILLAGE  
MAKATI CITY

PHILIPINO

0.004000

80,000

0

80,000

Subtotal

1,999,997,300

1,999,997,300

99,999,865

Grand Total

2,000,000,000

0

2,000,000,000



MAY 17 2012

RECEIVED SUBJECT TO REVIEW OF FORM AND CONTENTS

**GENERAL INFORMATION SHEET (GIS)**

FOR THE YEAR 2012  
 STOCK CORPORATION

**GENERAL INSTRUCTIONS**

1. FOR USER CORPORATION: THIS GIS SHOULD BE SUBMITTED WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE ANNUAL STOCKHOLDERS' MEETING. DO NOT LEAVE ANY ITEM BLANK. WRITE "N.A." IF THE INFORMATION REQUIRED IS NOT APPLICABLE TO THE CORPORATION OR "NONE" IF THE INFORMATION IS NON-EXISTENT.
2. IF NO MEETING IS HELD, THE CORPORATION SHALL SUBMIT THE GIS TOGETHER WITH AN AFFIDAVIT OF NON-HOLDING OF MEETING WITHIN THIRTY (30) CALENDAR DAYS FROM THE DATE OF THE SCHEDULED ANNUAL MEETING (AS APPROVED IN THE BY-LAWS). HOWEVER, SHOULD AN ANNUAL STOCKHOLDERS' MEETING BE HELD THEREAFTER, A NEW GIS SHALL BE SUBMITTED/FILED.
3. THIS GIS SHALL BE ACCOMPLISHED IN ENGLISH AND CERTIFIED AND SWORN TO BY THE CORPORATE SECRETARY OF THE CORPORATION.
4. THE SEC SHOULD BE TIMELY APPRISED OF RELEVANT CHANGES IN THE SUBMITTED INFORMATION AS THEY ARISE. FOR CHANGES RESULTING FROM ACTIONS THAT AROSE BETWEEN THE ANNUAL MEETINGS, THE CORPORATION SHALL SUBMIT ONLY THE AFFECTED PAGE OF THE GIS THAT RELATES TO THE NEW INFORMATION TOGETHER WITH A COVER LETTER SIGNED BY THE CORPORATE SECRETARY OF THE CORPORATION. THE PAGE OF THE GIS AND COVER LETTER SHALL BE SUBMITTED WITHIN SEVEN (7) DAYS AFTER SUCH CHANGE OCCURRED OR BECAME EFFECTIVE.
5. SUBMIT FIVE COPIES OF THE GIS TO THE CENTRAL RECEIVING SECTION, GROUND FLOOR, SEC BLDG., EDSA, MANDALUYONG CITY. ALL COPIES SHALL UNIFORMLY BE ON A4 OR LETTER-SIZED PAPER WITH A STANDARD COVER PAGE. THE PAGES OF ALL COPIES SHALL USE ONLY ONE SIDE. CORPORATIONS SUBMITTING A COPY OF THEIR GIS ONLINE OR VIA INTERNET SHALL SUBMIT ONE (1) HARD COPY OF THE GIS TOGETHER WITH A CERTIFICATION UNDER OATH BY ITS CORPORATE SECRETARY THAT THE COPY SUBMITTED ONLINE CONTAINS THE EXACT DATA IN THE HARD COPY.
6. ONLY THE GIS ACCOMPLISHED IN ACCORDANCE WITH THESE INSTRUCTIONS SHALL BE CONSIDERED AS HAVING BEEN FILED.
7. THE GIS MAY BE USED AS EVIDENCE AGAINST THE CORPORATION AND ITS RESPONSIBLE DIRECTORS/OFFICERS FOR ANY VIOLATION OF EXISTING LAWS, RULES AND REGULATIONS

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: <b>PUREGOLD PRICE CLUB, INC</b>		DATE REGISTERED: <b>September 8, 1998</b>
BUSINESS/TRADE NAME: <b>PUREGOLD PRICE CLUB, INC</b>		FISCAL YEAR: <b>31st of December</b>
SEC REGISTRATION NUMBER: <b>A199813754</b>		CORPORATE TAX IDENTIFICATION NUMBER (TIN) <b>201-277-095</b>
DATE OF ANNUAL MEETING PER BY-LAWS: <b>2nd Tuesday of May</b>		WEBSITE/URL ADDRESS:
ACTUAL DATE OF ANNUAL MEETING: <b>May 8, 2012</b>		E-MAIL ADDRESS:
COMPLETE PRINCIPAL OFFICE ADDRESS: <b>No. 900 Romuladez St., Paco, Manila</b>		FAX NUMBER: <b>(02) 523-3055</b>
COMPLETE BUSINESS ADDRESS: <b>No. 900 Romuladez St., Paco, Manila</b>		TELEPHONE NUMBER(S): <b>(02) 523-3055</b>
NAME OF EXTERNAL AUDITOR AND ITS SIGNING PARTY <b>Arthur Machacon KPMG &amp; MANABAT SANAGUSTIN &amp; CO., CPAs</b>		SEC ACCREDITATION NUMBER (if applicable):
PRIMARY PURPOSE/ACTIVITY/INDUSTRY PRESENTLY ENGAGED IN: <b>Wholesale/Retail of General Merchandise</b>	INDUSTRY CLASSIFICATION:	GEOGRAPHICAL CODE:

===== INTERCOMPANY AFFILIATIONS =====

PARENT COMPANY	SEC REGISTRATION NUMBER	ADDRESS
SUBSIDIARY/AFFILIATE	SEC REGISTRATION NUMBER	ADDRESS

NOTE: USE ADDITIONAL SHEET IF NECESSARY

## GENERAL INFORMATION SHEET

STOCK CORPORATION

PLEASE PRINT LEGIBLY

CORPORATE NAME: **PUREGOLD PRICE CLUB, INC.**

### CAPITAL STRUCTURE

**AUTHORIZED CAPITAL**

	TYPES OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP) (No. of shares X Par/Stated Value)
	common	3,000,000,000.00	1.00	3,000,000,000.00
<b>TOTAL</b>		<b>3,000,000,000.00</b>	<b>TOTAL P</b>	<b>3,000,000,000.00</b>

**SUBSCRIBED CAPITAL**

FILIPINO	NO. OF STOCK-HOLDERS	TYPES OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC**	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
	9	common	1,425,300,000		1.00	1,425,300,000.00	71.265%
<b>TOTAL</b>			<b>1,425,300,000</b>	<b>TOTAL</b>	<b>TOTAL P</b>	<b>1,425,300,000.00</b>	

FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPES OF SHARES *	NUMBER OF SHARES	NUMBER OF SHARES IN THE HANDS OF THE PUBLIC**	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
	1	common	574,700,000		1.00	574,700,000.00	28.735%
<b>TOTAL</b>			<b>574,700,000</b>	<b>TOTAL</b>	<b>TOTAL P</b>	<b>574,700,000.00</b>	
Percentage of Foreign Equity			<b>TOTAL</b>	<b>TOTAL</b>	<b>TOTAL P</b>	<b>574,700,000.00</b>	
						<b>TOTAL SUBSCRIBED P</b>	<b>2,000,000,000.00</b>

**PAID-UP CAPITAL**

FILIPINO	NO. OF STOCK-HOLDERS	TYPES OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
	9	common	1,425,300,000	1.00	1,425,300,000.00	71.265%
<b>TOTAL</b>			<b>1,425,300,000</b>	<b>TOTAL P</b>	<b>1,425,300,000.00</b>	
FOREIGN (INDICATE BY NATIONALITY)	NO. OF STOCK-HOLDERS	TYPES OF SHARES *	NUMBER OF SHARES	PAR/STATED VALUE	AMOUNT (PhP)	% OF OWNERSHIP
	1	common	574,700,000	1.00	574,700,000.00	28.735%
<b>TOTAL</b>			<b>574,700,000</b>	<b>TOTAL PAID-UP P</b>	<b>574,700,000.00</b>	
						<b>2,000,000,000.00</b>

NOTE : USE ADDITIONAL SHEET/ANNEX IF NECESSARY

\* Common, Preferred or other classification

\*\* Other than Directors, Officers, Shareholders owning 10% of outstanding shares.

## GENERAL INFORMATION SHEET

(STOCK CORPORATION)

===== PLEASE PRINT LEGIBLY =====

CORPORATE NAME: **PUREGOLD PRICE CLUB, INC.**

### DIRECTORS/OFFICERS

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	INCR	BOARD	STOCK HOLDER	OFFICER	EXEC. COMM.	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS or PASSPORT NO. FOR FOREIGNERS
<b>1. LUCIO L. CO</b> 1414 Union St., Paco, Manila	Y	C	Y	Chairman	A/"M" N/"M" C/"C"	<b>108-975-971</b> Filipino
<b>2. SUSAN P. CO</b> 1414 Union St., Paco, Manila	Y	M	Y	Vice-Chairman & Treasurer	A/"M" N/"C"	<b>100-053-331</b> Filipino
<b>3. LEONARDO B. DAYAO</b> No. 145 Guava Drive, Ayala Alabang Muntinlupa City	Y	M	Y	President	A/"M" N/"M" C/"M"	<b>135-546-815</b> Filipino
<b>4. FERDINAND VINCENT P. CO</b> 1414 Union St., Paco, Manila	Y	M	Y	Director		<b>208-381-185</b> Filipino
<b>5. PAMELA JUSTINE CO</b> 1414 Union St., Paco, Manila	N	M	Y	Director		<b>212-169-431</b> Filipino
<b>6. MARILYN V. PARDO</b> No. 704 Acacia St., Ayala Alabang Muntinlupa City	N	I	Y	Independent Director	N/"M" C/"M"	<b>116-078-201</b> Filipino
<b>7. EDGARDO G. LACSON</b> MIS Maritime Corporation, Suites 212-217 Cityland III V.A. Rufino St., Legazpi Vill., Makati	N	I	Y	Independent Director	A/"C"	<b>127-418-012</b> Filipino
<b>8. GRACE E. SY</b> 2 Anna Maria St., San Francisco Del monte	N	N	N	Assistant Treasurer		<b>101-306-940</b> Filipino
<b>9. BABY GERLIE I. SACRO</b> 1196 Interior Rosario St., Pandacan, Manila	N	N	N	Corporate Secretary		<b>914-383-469</b> Filipino
<b>10. CANDY H. DACANAY-DATUON</b> Bucal, Tanza, Cavite	N	N	N	Assistant Corporate Secretary and Compliance Officer		<b>233-200-394</b> Filipino

**INSTRUCTIONS:**

FOR BOARD COLUMN, PUT "C" FOR CHAIRMAN, "M" FOR MEMBER, "I" FOR INDEPENDENT DIRECTOR  
 FOR INCR COLUMN, PUT "Y" IF AN INCORPORATOR, "N" IF NOT  
 FOR STOCKHOLDER COLUMN, PUT "Y" IF A STOCKHOLDER, "N" IF NOT  
 FOR OFFICER COLUMN, INDICATE PARTICULAR POSITION IF AN OFFICER, FROM VP UP INCLUDING THE POSITION OF THE TREASURER,  
 SECRETARY, COMPLIANCE OFFICER AND/OR ASSOCIATED PERSON.  
 FOR EXECUTIVE COMMITTEE, INDICATE "C" IF MEMBER OF THE COMPENSATION COMMITTEE, "A" FOR AUDIT COMMITTEE, "N" FOR NOMINATION  
 AND ELECTION COMMITTEE ADDITIONALLY WRITE "C" AFTER SLASH IF CHAIRMAN AND "M" IF MEMBER

**GENERAL INFORMATION SHEET**  
(STOCK CORPORATION)

===== PRINT LEGIBLY =====

CORPORATE NAME: **PUREGOLD PRICE CLUB, INC.**

TOTAL NUMBER OF STOCKHOLDERS: **10** NO. OF STOCKHOLDERS WITH 100 OR MORE SHARES EACH:

TOTAL ASSETS BASED ON LATEST AUDITED FINANCIAL STATEMENTS:

**STOCKHOLDER'S INFORMATION**

NAME, NATIONALITY AND CURRENT RESIDENTIAL ADDRESS	SHARES SUBSCRIBED				AMOUNT PAID (PhP)	TAX IDENTIFICATION NO. (TIN) FOR FILIPINOS OR PASSPORT NO. FOR FOREIGNERS
	TYPE	NUMBER	AMOUNT (PhP)	% OF OWNER- SHIP		
<b>1. LUCIO L. CO</b> No. 1414 Union St., Paco, Manila						108-975-971 Filipino
	COMMON	724,376,802	724,376,802.00	36.21884%	724,376,802.00	
<b>2. SUSAN P. CO</b> No. 1414 Union St., Paco, Manila						100-053-351 Filipino
	COMMON	539,691,310	539,691,310.00	26.98457%	539,691,310.00	
<b>3. PCD NOMINEES (NON-FILIPINO)</b> The Enterprise Centre, Ayala Ave., Makati City						004-774-849
	COMMON	574,700,000	574,700,000.00	28.73500%	574,700,000.00	
<b>4. PCD NOMINEES (FILIPINO)</b> The Enterprise Centre, Ayala Ave., Makati City						004-774-849
	COMMON	161,149,188	161,149,188.00	8.05746%	161,149,188.00	
<b>5. WESTFALIA ASIA HOLDINGS, INC.</b> 69 Mercedes St., Bella Village, Makati City						236-889-355
	COMMON	80,000	80,000.00	0.00400%	80,000.00	
<b>6. THERESITA O. TAN</b> 13 H. Cruz Street, San Juan City						243-501-078 Filipino
	COMMON	1,000	1,000.00	0.00005%	1,000.00	
<b>7. RACQUEL JOY O. YOUNG</b> 46-D Scout Rallos Street, Quezon City						216-202-312 Filipino
	COMMON	1,000	1,000.00	0.00005%	1,000.00	
<b>8. STEPHEN SOLIVEN</b> 716 Sto. Tomas St., Sampaloc, Manila						154-552-631 Filipino
	COMMON	500	500.00	0.00003%	500.00	
<b>9. EMILIO M. DELA CRUZ</b> 25-Q 3rd Planas Site St., Kaunlaran, Cubao, Quezon City						133-703-641 Filipino
	COMMON	100	100.00	0.00001%	100.00	
<b>10. JOSE J. LEONARDO &amp; TERESITA A. LEONARDO</b> 2532 Callejon 2 R. Del Pan Street, Santa Ana, Manila						145-366-159 Filipino
	COMMON	100	100.00	0.00001%	100.00	
TOTAL AMOUNT OF SUBSCRIBED CAPITAL		2,000,000,000.00	2,000,000,000.00	100.00000%		
					TOTAL AMOUNT OF PAID-UP CAPITAL	2,000,000,000.00

INSTRUCCION: SPECIFY THE TOP 20 STOCKHOLDERS AND INDICATE THE REST AS OTHERS

Note: For PDTC Nominee included in the list, please indicate further the beneficial owners owning more than 5% of any class of the company's voting securities. Attach separate sheet, if necessary.



# GENERAL INFORMATION SHEET

(STOCK CORPORATION)

===== PRINT LEGIBLY =====

CORPORATE NAME: **PUREGOLD PRICE CLUB, INC.**

1. INVESTMENT OF CORPORATE FUNDS IN ANOTHER CORPORATION	AMOUNT	DATE OF BOARD RESOLUTION
1.1 STOCKS	N/A	
1.2 BONDS/COMMERCIAL PAPER (Issued by Private Corporations)	N/A	
1.3 LOANS/ CREDITS/ ADVANCES	N/A	
1.4 GOVERNMENT TREASURY BILLS	N/A	
1.5 OTHERS	N/A	

2. INVESTMENT OF CORPORATE FUNDS IN ACTIVITIES UNDER ITS SECONDARY PURPOSE (PLEASE SPECIFY:)	DATE OF BOARD RESOLUTION	DATE OF STOCKHOLDERS RATIFICATION
N/A		

3. TREASURY SHARES	NO. OF SHARES	% AS TO THE TOTAL NO. OF SHARES ISSUED
N/A		

4. UNRESTRICTED/UNAPPROPRIATED RETAINED EARNINGS AS OF END OF LAST FISCAL YEAR: 1,937,235,148

5. DIVIDENDS DECLARED DURING THE IMMEDIATELY PRECEDING YEAR:

TYPE OF DIVIDEND	AMOUNT	DATE DECLARED
5.1 CASH	0.20/per share * 2,000,000,000	May 8, 2012
5.2 STOCK		
5.3 PROPERTY		
<b>TOTAL</b>	<b>400,000,000.00</b>	

6. ADDITIONAL SHARES ISSUED DURING THE PERIOD:

DATE	NO. OF SHARES	AMOUNT

SECONDARY LICENSE/REGISTRATION WITH SEC AND OTHER GOVERNMENT AGENCY:

NAME OF AGENCY:	SEC	BSP	IC
TYPE OF LICENSE/REGN.			
DATE ISSUED:			
DATE STARTED OPERATIONS			

TOTAL ANNUAL COMPENSATION OF DIRECTORS DURING THE PRECEDING FISCAL YEAR (in PhP)	TOTAL NO. OF OFFICERS	TOTAL NO. OF RANK & FILE EMPLOYEES	TOTAL MANPOWER COMPLEMENT
	780	794	1,574

NOTE: USE ADDITIONAL SHEET IF NECESSARY

I, **BABY GERLIE I. SACRO** Corporate Secretary, OF THE ABOVE-MENTIONED  
(NAME) (POSITION)

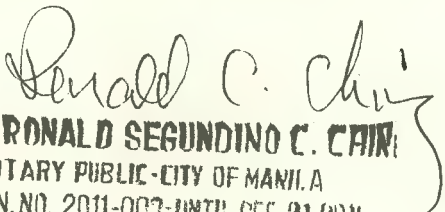
CORPORATION DECLARE UNDER THE PENALTY OF PERJURY, THAT ALL MATTERS SET FORTH IN THIS GENERAL INFORMATION SHEET WHICH CONSISTS OF SIX ( 6 ) PAGES HAVE BEEN MADE IN GOOD FAITH, DULY VERIFIED BY ME AND TO THE BEST OF MY KNOWLEDGE AND BELIEF, ARE TRUE AND CORRECT.

I UNDERSTAND THAT THE FAILURE OF THE CORPORATION TO FILE THIS GIS FOR FIVE (5) CONSECUTIVE YEARS SHALL BE CONSTRUED AS NON-OPERATION OF THE CORPORATION AND A GROUND FOR THE REVOCATION OF THE CORPORATIONS CERTIFICATE OF INCORPORATION. IN THIS EVENTUALITY, THE CORPORATION HEREBY WAIVES ITS RIGHT TO A HEARING FOR THE SAID REVOCATION.

DONE THIS MAY 17 2012 DAY OF \_\_\_\_\_ IN THE CITY OF MANILA

  
BABY GERLIE I. SACRO  
(SIGNATURE)

SUBSCRIBED AND SWORN TO BEFORE ME IN CITY OF MANILA, PHILIPPINES ON THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, AFFIANT PERSONALLY APPEARED BEFORE ME AND EXHIBITED TO ME HER TAX IDENTIFICATION NO. 914 383-469 ISSUED BY BUREAU OF INTERNAL REVENUE.

  
**ATTY. RONALD SEGUNDINO C. CHAIR**  
NOTARY PUBLIC - CITY OF MANILA  
ADMIN. NO. 2011-007-UNTIL DEC. 31, 2011  
ROLL NO. 53899  
IBP NO. 864212/12-22-2011 MANILA  
PTR NO. MLA. 0314224/12-19-2011 MANILA  
MCLE COMPLIANCE NO. 111-0016301

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